



STATE OF SOUTH CAROLINA  
COUNTY OF HORRY  
CITY OF MYRTLE BEACH

## THE UNITED WAY OF HORRY COUNTY 50<sup>TH</sup> ANNIVERSARY PROCLAMATION

WHEREAS, The United Way of Horry County was established on February 7, 1973, by 29 local leaders who sought the most efficient and effective way to address problems in the community; and

WHEREAS, The very first United Way campaign in Horry County raised \$163,000 in donations to support 13 local non-profit organizations, growing to \$590,000 for 28 non-profits by 1985; and

WHEREAS, A Disaster Relief Fund created in 1989 to help victims of Hurricane Hugo continues today and has helped with disaster relief for those affected by the North Myrtle Beach and Windsor Green fires, Hurricane Florence and other local flooding instances and the COVID-19 Pandemic; and

WHEREAS, The first Day of Caring – bringing together hundreds of volunteers for one day to make a big impact – was held in 2000, with the 22nd annual Day of Caring held this past October; and

WHEREAS, In 2022, the United Way officially transitioned to the “Collective Impact Model” to focus on the most-pressing needs: health, education, self-sufficiency and basic human needs; and

WHEREAS, Thanks to continued donations from individuals and businesses, the United Way of Horry County offers other services to residents, including 2-1-1, Volunteer Income Tax Assistance (VITA), “United to Read” in all first grade classrooms, Summer Literacy Camps and Camp United;

NOW, THEREFORE, BE IT PROCLAIMED that the Myrtle Beach City Council applauds the service and assistance that the United Way of Horry County provides to our friends and neighbors daily and in time of disaster and hereby recognizes and honors the United Way on the occasion of its Golden Anniversary for 50 years of selfless service to the people of Horry County.

*Signed and sealed this 24th day of January 2023*



*Brenda Bethune*

BRENDA BETHUNE, MAYOR

*Jennifer Adkins*

JENNIFER ADKINS, CITY CLERK